

Experience

Baden Württemberg Film Academy Design Management

Revamp a resource application suite students use to plan their filmmaking projects and tools to book & rent equipment.

2025 Ludwigsburg, Germany

Mercedes-Benz AG Senior Product Manager & Business Developer

Product Management & Portfolio development for B2B fleets, with focus on third party app integration for coolchain customers.

2022 - 2024 Stuttgart, Germany

Mercedes-Benz AG Product Design Lead

Lead and implement the re-design for a digital application for commercial vehicle sharing, reducing error rates by 98%, and improving cross-department collaboration.

2020 - 2022 Stuttgart, Germany

Mercedes-Benz AG Senior UX Designer

Initiate field research and user testing efforts, translate user and customer data into insights, and lead organisational UX maturity activities.

2018 - 2020 Stuttgart, Germany

smart AG Design Residency

Deliver UI & UX concepts for beta-tester community portal, produced cohesive visual brand assets, and participated in various events as a brand ambassador.

2017 - 2018 Stuttgart, Germany

STAN Studios UX & Brand Design

Develop UX concepts, copywrite & design layouts for global and local brands.

2017 Stuttgart, Germany

Skills

Interaction

User research
Wireframing
Prototyping
User testing

Visual

Print & Layouting
Digital Design
Drawing
Video editing
Data visualisation

Software

Adobe Creative Cloud
Sketch
Atlassian
Figma

Human

English - native
French - native
German - B1
Explorer
Analytic
Community Builder

Education

Speculative Design Futures Post-Graduate Certificate

IADT University, Dublin 2025-2026

Service Design Masterclass

Design Thinkers Academy, Amsterdam 2025

Systemic Design Mapping

Namahn Design Studio, Brussels 2025

BFA - Design

Concordia University, Montreal 2017

Recent Sidequests

Stuttgarter Weingesellschaft
Branding Consultant

BW Film Academy
Design Management Consultant

Melitta
Product Design Consultant



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